

MAY 2, 2025



The Commanding Officer of
Headquarters and Support Battalion
Marine Corps Installations East – Marine Corps Base
Camp Lejeune
Welcomes you to the
Relief and Appointment where
Sergeant Major Marshall H. Gregg III will
relinquish his post to
Sergeant Major Jay D. Heitink





SEQUENCE OF EVENTS

WELCOME

*INVOCATION

*NATIONAL ANTHEM

RELIEF AND APPOINTMENT

COMMANDER'S REMARKS

OUTGOING SERGEANT MAJOR REMARKS

INCOMING SERGEANT MAJOR REMARKS

*ANCHORS AWEIGH

*MARINES' HYMN

CEREMONY CONCLUSION

*EVENTS DURING WHICH GUESTS ARE REQUESTED TO STAND.





COLONEL BRIAN LAPOINTE COMMANDING OFFICER HEADQUARTERS AND SUPPORT BN

Colonel LaPointe is a native of Westborough, Massachusetts. He attended Southern New Hampshire University in Manchester, New Hampshire, where he earned a Bachelor of Science degree in Marketing. He completed Officer Candidates School and was commissioned a Second Lieutenant on 9 August 2002. After completing The Basic School in March 2003, he reported to 2d Combat Engineer Battalion. Colonel LaPointe then graduated from the Combat Engineer Officer Course, Marine Corps Engineer School and was assigned as Platoon Commander, Company B, 2d Combat Engineer Battalion.

During September 2004 to April 2005, Colonel LaPointe and his platoon attached to 3rd Battalion, 5th Marines and deployed to Al Fallujah, Iraq in support of Operation Iraqi Freedom II-2b and subsequently participated in Operation Phantom Fury (Al Fajr). Upon return from Iraq, he and his platoon were reassigned to 3rd Platoon, Company B and refitted as a MEU Platoon. In June 2006, Colonel LaPointe and his platoon deployed with Battalion Landing Team 1/8, 24th Marine Expeditionary Unit (SOC) and subsequently participated in the Noncombatant Evacuation Operation to evacuate American Citizens from Beirut, Lebanon. In January 2007, he was assigned as the Company Commander, Headquarters and Service Company, 2d Combat Engineer Battalion.

During June 2007 to July 2010, Colonel LaPointe was assigned as the Inspector-Instructor, Company C, 4th Combat Engineer Battalion. During this time, he and his staff mobilized and demobilized company and platoon size elements in support of OIF, OEF, and Theater Security Cooperation Exercises. During August 2010 to May 2011, Colonel LaPointe attended Expeditionary Warfare School. During this time, he also graduated as an Operations and Tactics Instructor from the Tactical MAGTF Integration Course at the Marine Corps Tactics and Operations Group.

During June 2011 to March 2012, Colonel LaPointe was assigned as the Company Commander, Company B, 8th Engineer Support Battalion. During March to June 2012, he completed the Advisor Training Cell's Combat Advisor course as the Team Leader of an Engineer Advisor Team. In June 2012, he was assigned as the Engineer Operations Officer, Combat Logistics Regiment 2 and subsequently deployed in support of Operation Enduring Freedom 13.1.

During September 2013 to June 2014, he was assigned as the Company Commander, Engineer Support Company, 8th Engineer Support Battalion. During June 2014 to July 2015, Colonel LaPointe attended the College of Naval Command and Staff, U.S. Naval War College.

During July 2015 to July 2018, Colonel LaPointe was assigned as the Director of Instruction, Marine Corps Engineer School. During July 2018 to July 2019, he was assigned to 2d Combat Engineer Battalion where he served as the Executive Officer. In July 2019, he was transferred to the College of Distance Education and Training, Lejeune Region, where he served as the Head of the Command and Staff Blended Seminar Program. From June 2020 to June 2022, Colonel LaPointe served as the Commanding Officer, 2d Combat Engineer Battalion. During June 2022 to July 2023, Colonel LaPointe attended the US Army War College.

Colonel LaPointe served as the Executive Officer, II Marine Expeditionary Force Information Group from July 2023 to July 2024 and then as the AC/S G-4, 2d Marine Division from July to December 2024. In December 2024, Colonel LaPointe was assigned as the commanding Officer of Headquarters and Support Battalion, Marine Corps Installations East-Marine Corps Base Camp Lejeune.

Colonel LaPointe's personal decorations include the Meritorious Service Medal with gold stars in lieu of fourth award, the Navy and Marine Corps Commendation Medal with combat distinguishing device and gold stars in lieu of third award, the Navy and Marine Corps Achievement Medal, and the Combat Action Ribbon. He holds a Master of Strategic Studies from the US Army War College, a Master of Arts in National Security and Strategic Studies from the U.S. Naval War College, and a Bachelor of Science in Marketing from Southern New Hampshire University.



SERGEANT MAJOR MARSHALL H. GREGG III OUTGOING SERGEANT MAJOR HEADQUARTERS AND SUPPORT BN

Sgt. Maj. Marshall H. Gregg enlisted in the United States Marine Corps in June 1998. He attended recruit training at Parris Island, South Carolina with follow on training at Infantry Training Battalion, School of Infantry-East where he obtained the military occupational specialty (MOS) of 0311, Basic Rifleman. Follow-on training was conducted at Marine Security Force School, Chesapeake, Virginia, where he obtained the MOS of 8152, Marine Corps Security Force (MCSF) Guard.

In 1999, Pfc. Gregg reported to Second Fleet Anti-terrorism Security Team, Yorktown, Virginia. He deployed twice to Naples, Italy in support of Marine Corps Security Mission Europe, to Kosovo in support of Operation JOINT GUARDIAN, and to Macedonia to quell riots being conducted on the U.S. Embassy.

In 2002, Cpl. Gregg reported to Marine Barracks 8th and I, where he was promoted to Sergeant and served as Sergeant of the Guard for the security force.

In 2003, Sgt. Gregg reported to 2d Battalion, 8th Marine Regiment and was deployed to Korengal, Afghanistan in support of Operation Enduring Freedom (OEF), to the Middle East with the 26th Marine Expeditionary Unit (Special Operations Capable) and to Fallujah and Rawah, Iraq in support of Operation Iraqi Freedom. During these tours, he served as Squad Leader, Element Leader, and Platoon Sergeant and was promoted to Staff Sergeant.

In 2007, Staff Sgt. Gregg reported to Marine Combat Instructor School and Formal School Instructor Course and was then assigned to School of Infantry-East where he served as Combat Instructor, Platoon Commander, Chief Combat Instructor, Master Instructor, Weapons Section Chief Instructor and Company Gunnery Sergeant. During this tour he was promoted to Gunnery Sergeant, meritoriously.

In 2011, Gunnery Sgt. Gregg reported to Weapons Company, 3d Battalion, 4th Marines, 7th Marine Regiment, and served as CAAT Platoon Sergeant, Weapons Company Operations Chief, and Weapons Company First Sergeant. During this tour he deployed to Kajaki, Afghanistan in support of OEF and was promoted to First Sergeant.

In 2014, 1st Sgt. Gregg reported to Marine Corps Logistics Command and assumed the duties of Headquarters Company-East First Sergeant. In 2015, he was assigned to the billet of Marine Corps Logistics Command Headquarters Group Senior Enlisted Advisor, advising the Group O-6 Commander. In 2017, 1st Sgt. Gregg reported to Third Marine Raider Battalion, Marine Corps Forces, Special Operations Command to assume duties as Company First Sergeant for Marine Special Operations Company-L and was deployed to Somalia, Africa in support of Special Operations Command-East Africa and Operation Octave Shield. While at Third Marine Raider Battalion, he was promoted to his current rank.

In May 2019, Sgt. Maj. Gregg assumed duties as the Command Senior Enlisted Leader of Marine Light Attack Helicopter Training Squadron 303, 3rd Marine Aircraft Wing.

In January 2022, Sgt. Maj. Gregg assumed duties as the Command Senior Enlisted Leader of 2d Battalion, 11th Marines, 1st Marine Division.

In April 2023, Sgt. Maj. Gregg assumed duties as the Command Senior Enlisted Leader of Headquarters and Support Battalion, MCB Camp Lejeune.

Sgt. Maj. Gregg's personal awards include the Legion of Merit, Meritorious Service Medal with two gold stars, Joint Service Commendation Medal, Navy and Marine Corps Commendation Medal with gold star, Joint Service Achievement Medal, Navy and Marine Corps Achievement Medal with two gold stars, and Combat Action Ribbon with gold star.



SERGEANT MAJOR JAY D. HEITINK INCOMING SERGEANT MAJOR HEADQUARTERS AND SUPPORT BN

Sergeant Major Heitink was born in Des Moines, Iowa in 1977. He enlisted in the Marine Corps in April 1997 and attended recruit training at Marine Corps Recruit Depot, San Diego, CA. Upon completion of recruit training and Marine Combat Training (MCT), he was assigned to the Marine Corps Communication Electronics School (MCCES) at 29 Palms, CA where he earned the MOS of 0612 Field Wireman, then Shepherd Air Force Base, TX earning the MOS of 0613 Construction Wireman.

In February of 1998, Sergeant Major Heitink served at Marine Barracks/Ground Defense Security Force Guantanamo Bay, Cuba as a Construction Wireman. During this tour, he provided communication support to the Naval Station and the 17 miles of fence line separating the U.S. Naval Base and communist Cuba.

In January 2001, Sergeant Major Heitink was transferred to Marine Wing Communication Squadron 38 (MWCS-38) aboard MCAS Miramar, CA. After promotion to sergeant in 2002, Sergeant Major Heitink completed one deployment to Kuwait and Iraq in support of Operation Iraq Freedom. He was selected for Staff Sergeant during the deployment.

In February of 2004, Sergeant Major Heitink executed orders to Headquarters Company, 3d Marine Regiment, 3rd Marine Division in Kaneohe Bay, HI. He was promoted to staff sergeant in July of 2004. During his tour in Hawaii, he deployed to Mongolia in support of a Leadership Training cadre embedded with the Mongolian Army in Erdenet, Mongolia. Sergeant Major Heitink also deployed with the Joint POW/MIA Accounting Command (JPAC) as a communication's chief in Hanoi, Vietnam.

In May 2007, Sergeant Major Heitink reported to recruiter's school in San Diego, Ca and further for duty as a canvassing recruiter to Recruiting Station Harrisburg, PA in August 2007. He was promoted to Gunnery Sergeant in April 2008. During this tour, he was assigned as the SNCOIC of Recruiting Sub-Station Carlisle, PA where he completed 28 months as the SNCOIC. He was awarded the RS Harrisburg, SNCOIC of the Year award in 2009.

In August 2010, Sergeant Major Heitink was transferred to Communication Company, 1st Marine Division. He completed two deployments to Helmand Province Afghanistan. In December 2012, he was transferred to 9th Communication Battalion for duty as the Wire Chief.

In July 2013, Sergeant Major Heitink received orders to 6th Marine Regiment for duty as the Wire Chief. He was selected and frocked to first sergeant in January 2014.

Sergeant Major Heitink was transferred to Headquarters and Support Battalion, Marine Corps Installations-East as Company First Sergeant for Alpha and Bravo Companies. In August 2016, he transferred to 2d Intelligence Battalion for duty as the Company First Sergeant for Direct Support Company. In December 2016, he reported to H&S Company II Marine Expeditionary Force Headquarters Group as the Company First Sergeant. He attended the Senior Enlisted PME Course in 2017 earning honor graduate and the speech and writing award.

Sergeant Major Heitink was frocked to his current rank in February 2018 serving as the Recruiting Station Milwaukee Command Senior Enlisted Leader (CSEL) from March 2018 to June 2021. He served at Marine Corps Air Station New River as the CSEL for Marine Wing Support Squadron 272 June 2021 - May 2023 and the Installation CSEL for Marine Corps Air Station Cherry Point from May 2023 - April 2025. He is currently serving as the Command Senior Enlisted Leader for Headquarters and Support Battalion, Marine Corps Installations East - Marine Corps Base Camp Lejeune.

Sergeant Major Heitink holds a Bachelor of Arts in Communications from Southern New Hampshire University and a Master of Business Administration from the University of Iowa. Sergeant Major Heitink's personal decorations include the Meritorious Service Medal (second award), the Navy and Marine Corps Commendation Medal (fifth award), and the Navy and Marine Corps Achievement Medal



"From the Halls of Montezuma
To the shores of Tripoli;
We fight our country's battles
In the air, on land, and sea;
First to fight for right and freedom
And to keep our honor clean;
We are proud to claim the title
Of United States Marine.

Our flag's unfurled to every breeze
From dawn to setting sun;
We have fought in every clime and place
Where we could take a gun;
In the snow of far-off Northern lands
And in sunny tropic scenes;
You will find us always on the job
The United States Marines

Here's health to you and to our Corps Which we are proud to serve; In many a strife we've fought for life And never lost our nerve; If the Army and the Navy Ever look on Heaven's scenes; They will find the streets are guarded By United States Marines."